



Alexa's Bus

Sponsorship Opportunities

Mobile Impaired Driving Testing Units save lives and reduce injuries caused by impaired driving. It costs \$250,000 to buy and equip a single bus.

★ Purple \$50,000+

- Corporate logo prominently featured on:
 - one side of Alexa's Bus*
 - promotional materials related to the bus
 - Corporate logo, link and 150 word company profile on alexasbus.com website.
 - Exclusive rights to respective business category on one bus.
 - Use of Alexa's Bus artwork/logo on your collateral (based on prior approval).
 - Opportunity for Laurel Middelaer to speak at a corporate event
 - News release to local media regarding donation and submission to kudos/corporate recognition columns in *Vancouver Sun* and *Business in Vancouver*.
 - Personalized plaque of recognition.
 - Opportunity to exhibit at Alexa's Bus corporate and public events (e.g., golf tournaments), as available.
 - Official tax receipt.
- * *Note: this relates to one bus only*

★ Rose \$5,000+

- Corporate logo, link and 75 word company profile on alexasbus.com website.
- Personalized plaque of recognition.
- Official tax receipt.

For information, please contact

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BCAA Traffic Safety Foundation

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alexasbus.com

★ White \$1,000+

- Corporate logo prominently featured on the alexasbus.com sponsorship webpage.
- Official tax receipt.

This project is a joint initiative of the Alexa Middelaer Society, the RCMP and independent police forces, and the BCAA Traffic Safety Foundation.

Registered Charitable Organization #86742 1372 RR 0001.

